

Lake Houston, Atascocita

Routes in ZIP Code 77346

Route		Business		Residential		
R013	Rural Route	2	564	HUMBLE	Upper Middle	Middle Age
R027	Rural Route	4	601	HUMBLE	Upper Middle	Middle Age
R028	Rural Route	0	541	HUMBLE	Upscale	Middle Age
R033	Rural Route	12	557	HUMBLE	Upscale	Middle Age
R038	Rural Route	14	481	HUMBLE	Upscale	Middle Age
R056	Rural Route	7	505	HUMBLE	Wealthy	Middle Age
R057	Rural Route	3	467	HUMBLE	Upscale	Middle Age
R058	Rural Route	5	630	HUMBLE	Wealthy	Older
R059	Rural Route	78	414	HUMBLE	Upscale	Middle Age
R069	Rural Route	0	585	HUMBLE	Wealthy	Middle Age
R072	Rural Route	19	475	HUMBLE	Wealthy	Middle Age
R074	Rural Route	3	700	HUMBLE	Upper Middle	Middle Age
R075	Rural Route	2	501	HUMBLE	Wealthy	Middle Age
R080	Rural Route	2	592	HUMBLE	Wealthy	Middle Age
R081	Rural Route	2	619	HUMBLE	Wealthy	Older
R083	Rural Route	37	663	HUMBLE	Upper Middle	Middle Age
R084	Rural Route	0	580	HUMBLE	Upscale	Middle Age
R085	Rural Route	2	620	HUMBLE	Wealthy	Middle Age
R088	Rural Route	0	616	HUMBLE	Wealthy	Middle Age
R091	Rural Route	4	673	HUMBLE	Midscale	Middle Age
R093	Rural Route	1	707	HUMBLE	Upper Middle	Middle Age
R094	Rural Route	6	514	HUMBLE	Upper Middle	Middle Age
R095	Rural Route	2	708	HUMBLE	Wealthy	Middle Age
R097	Rural Route	47	520	HUMBLE	Wealthy	Middle Age
R099	Rural Route	0	616	HUMBLE	Wealthy	Middle Age
Totals		252	14,449			

Routes in ZIP Code 77336

R001	Rural Route	5	580	HUFFMAN	Midscale	Middle Age
R002	Rural Route	5	612	HUFFMAN	Midscale	Middle Age
R003	Rural Route	89	675	HUFFMAN	Midscale	Middle Age
R004	Rural Route	26	537	HUFFMAN	Upper Middle	Middle Age
R005	Rural Route	0	473	HUFFMAN	Upper Middle	Middle Age
R006	Rural Route	6	722	HUFFMAN	Midscale	Middle Age
R007	Rural Route	7	605	HUFFMAN	Upper Middle	Middle Age
Totals		138	4204			

Routes in ZIP Code 77396

C023	City	13	1219	HUMBLE	Down Scale	Younger
Totals		13	1219			

Routes in ZIP Code 77532

R002	Rural Route	1	610	CROSBY	Upper Middle	Middle Age
R005	Rural Route	26	597	CROSBY	Midscale	Middle Age
R009	Rural Route	1	632	CROSBY	Upper Middle	Middle Age
Totals		28	1839			

Routes in ZIP Code 77044

R003	Rural Route	27	481	EAST HOU	Upper Middle	Middle Age
R107	Rural Route	8	551	EAST HOU	Upper Middle	Middle Age
R126	Rural Route	5	516	EAST HOU	Upper Middle	Middle Age
		33	1548			

Total Business 464 Total Res. 23,259 Total All 23,723

Lake Houston, Kingwood

Routes in ZIP Code 77345

Route		Business	Residential			
R023	Rural Route	1	375	KINGWOOD	Upscale	Older
R025	Rural Route	3	510	KINGWOOD	Upscale	Middle Age
R034	Rural Route	2	384	KINGWOOD	Upscale	Older
R037	Rural Route	0	405	KINGWOOD	Upscale	Middle Age
R039	Rural Route	1	564	KINGWOOD	Upscale	Older
R050	Rural Route	0	396	KINGWOOD	Upscale	Middle Age
R060	Rural Route	1	495	KINGWOOD	Upscale	Middle Age
R061	Rural Route	0	389	KINGWOOD	Wealthy	Middle Age
R062	Rural Route	0	525	KINGWOOD	Upscale	Middle Age
R063	Rural Route	1	431	KINGWOOD	Wealthy	Middle Age
R064	Rural Route	5	432	KINGWOOD	Upscale	Middle Age
R065	Rural Route	1	552	KINGWOOD	Upscale	Middle Age
R066	Rural Route	30	644	KINGWOOD	Midscale	Younger
R067	Rural Route	0	509	KINGWOOD	Wealthy	Middle Age
R068	Rural Route	5	431	KINGWOOD	Wealthy	Middle Age
R070	Rural Route	0	467	KINGWOOD	Wealthy	Middle Age
R071	Rural Route	3	595	KINGWOOD	Upscale	Middle Age
R076	Rural Route	5	549	KINGWOOD	Midscale	Older
R090	Rural Route	9	620	KINGWOOD	Upper Middle	Middle Age
Totals		67	9,273			

Routes in ZIP Code 77339

R002	Rural Route	0	483	KINGWOOD	Upscale	Older
R004	Rural Route	121	249	KINGWOOD	Upscale	Older
R005	Rural Route	1	482	KINGWOOD	Upscale	Middle Age
R006	Rural Route	187	508	KINGWOOD	Midscale	Younger
R008	Rural Route	23	345	KINGWOOD	Upscale	Older
R009	Rural Route	2	610	KINGWOOD	Upper Middle	Middle Age
R011	Rural Route	51	407	KINGWOOD	Midscale	Middle Age
R012	Rural Route	105	356	KINGWOOD	Upscale	Middle Age
R014	Rural Route	1	465	KINGWOOD	Upscale	Middle Age
R015	Rural Route	38	776	KINGWOOD	Upper Middle	Middle Age
R016	Rural Route	0	585	KINGWOOD	Midscale	Middle Age
R020	Rural Route	5	508	KINGWOOD	Upscale	Older
R021	Rural Route	35	305	KINGWOOD	Upscale	Older
R022	Rural Route	19	634	KINGWOOD	Upscale	Middle Age
R024	Rural Route	2	443	KINGWOOD	Upscale	Middle Age
R029	Rural Route	0	525	KINGWOOD	Upscale	Middle Age
R031	Rural Route	3	686	KINGWOOD	Upscale	Middle Age
R035	Rural Route	5	497	KINGWOOD	Upscale	Middle Age
R040	Rural Route	118	342	KINGWOOD	Upper Middle	Middle Age
R041	Rural Route	3	421	KINGWOOD	Upscale	Middle Age
R042	Rural Route	0	443	KINGWOOD	Upscale	Middle Age
R043	Rural Route	1	651	KINGWOOD	Upper Middle	Middle Age
R044	Rural Route	5	335	KINGWOOD	Upscale	Middle Age
R045	Rural Route	0	378	KINGWOOD	Upscale	Older
R046	Rural Route	0	446	KINGWOOD	Upscale	Middle Age
R047	Rural Route	116	572	KINGWOOD	Lower Middle	Younger
R048	Rural Route	0	568	KINGWOOD	Upscale	Middle Age
R049	Rural Route	217	193	KINGWOOD	Midscale	Mature
R051	Rural Route	18	467	KINGWOOD	Upscale	Middle Age
R079	Rural Route	61	430	KINGWOOD	Down Scale	Younger
R087	Rural Route	113	297	KINGWOOD	Upscale	Middle Age
R089	Rural Route	0	551	KINGWOOD	Upscale	Middle Age
Totals		1,250	14,958			

Routes in ZIP Code 77365

R007	Rural Route	2	530	PORTER	Upper Middle	Middle Age
Totals		2	530			

Total Business 1,319 Total Res. 24,761 Total All 26,080

Frequency Contract

K A

This agreement entered into on _____, 20__ between _____
(advertiser) and Dock Line Magazine for _____ consecutive issues at the prices shown below, begin-
ning _____, 20__ and ending on _____, 20__.

A. Full Page (8.5 X 11)

4 Issues.....\$ 1618.00
6 Issues.....\$ 1439.00
12 Issues.....\$ 1259.00

B. Half Page (8 X 5.125 H or 3.875 X 10 V)

4 Issues.....\$ 809.00
6 Issues.....\$ 720.00
12 Issues.....\$ 630.00

C. 2/3 Page (5.25 X 10.25)

4 Issue.....\$ 1068.00
6 Issues.....\$ 950.00
12 Issues.....\$ 832.00

D. 1/3 Page (5.25 X 5.125 H or 2.5 X 10.125 V)

4 Issue.....\$ 540.00
6 Issues.....\$ 480.00
12 Issues.....\$ 420.00

E. 1/6 Page (5.25 X 2.375 H or 2.5 X 5.125 V)

4 Issue.....\$ 270.00
6 Issues.....\$ 240.00
12 Issues.....\$ 210.00

F. 1/8 Page (3.875 X 2.375 H or 1.813 X 5.125 V)

4 Issue.....\$ 203.00
6 Issues.....\$ 181.00
12 Issues.....\$ 158.00

Special Positions - 4-6 Issues

Back Page.....\$ 2376.00
Inside Cover.....\$ 2200.00
Inside Back Cover.....\$ 2200.00
Page 3.....\$ 2068.00
Inside Back Page.....\$ 2068.00

Special Positions - 7-12 Issues

Back Page.....\$ 2079.00
Inside Cover.....\$ 1925.00
Inside Back Cover.....\$ 1925.00
Page 3.....\$ 1809.50
Inside Back Page.....\$ 1809.50

All prices listed above are costs for each issue.

A 5% discount will apply for multiple markets.

Statements will be rendered at the time the proof for ad is shown, the advertiser agrees to pay Dock Line Magazine in full upon receipt. Failure to pay the statement upon receipt may result in cancellation of contract at the discretion of Dock Line Magazine.

Dock Line Magazine reserves the right to increase prices at its discretion upon (30) days notice to advertiser. Advertiser will have the right to continue this agreement at the new prices or cancel this agreement within (10) Days from notice of price increase with written notice to Dock Line Magazine.

Representative _____
Dock Line Magazine
281-812-4775
P.O. Box 2634
Humble, TX 77347-2364

Advertiser _____
Tele _____
Mailing Address _____
City, State, Zip _____
Printed Name _____
Signature _____
E-Mail Address _____

